

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474245-1	09/04/16	September 2016	08/29/16 - 09/02/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4553

Flight Dates	Order #	Alt Order #
08/30/16 - 09/02/16	1474245	08223411

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/16	09/02/16	T-F WPBF News 25 @ 1111-11:35PM	1111-11:35PM	-TWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/30/16	09/05/16	-TWTF--	2	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	08/30/16	11:16 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
2	WPBF	Th	09/01/16	11:31 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
2	08/30/16	09/02/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/30/16	09/05/16	-TWTF--	2	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	W	08/31/16	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NM
5	WPBF	F	09/02/16	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NM
3	08/30/16	09/02/16	Nightline	1238-107A	-TWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/30/16	09/05/16	-TWTF--	2	\$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	W	08/31/16	1:02 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NM
2	WPBF	F	09/02/16	1:03 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NM
4	08/30/16	09/02/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/30/16	09/05/16	-TWTF--	2	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	Th	09/01/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
5	WPBF	F	09/02/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
6	08/30/16	09/02/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/30/16	09/05/16	-TWTF--	2	\$200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4553	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/30/16	09/02/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/30/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NM
2	WPBF	Th	09/01/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NM
7	08/30/16	09/02/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/30/16	09/05/16	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/31/16	5:12 PM	Tu-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
1	WPBF	F	09/02/16	5:56 PM	Tu-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
8	08/30/16	09/02/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/30/16	09/05/16	-TWTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/01/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$525.00 NM
2	WPBF	F	09/02/16	6:27 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$525.00 NM
9	08/30/16	09/02/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/30/16	09/05/16	-TWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/02/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
10	08/30/16	09/02/16	Good Morning America	7-9AM	-TWTF--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/30/16	09/05/16	-TWTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/31/16	7:58 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
4	WPBF	Th	09/01/16	7:58 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
2	WPBF	F	09/02/16	8:47 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
13	08/31/16	09/02/16	WPBF News 25 Mornings	6-7AM	--WTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	--WTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/01/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$600.00 NM
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,125.00
<u>Agency Commission</u>	\$1,518.75
<u>Net Amount Due</u>	\$8,606.25

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